

The Summer Singers Resources

Artistic Director and Conductor: Vicki Peters, spstpvp@aol.com

Mission Statement

The Summer Singers are committed to providing our community with a variety of excellent *a cappella* music at the highest level of artistry. We aim to make our music accessible to all by providing concerts on a free-will donation basis.

We strive to inspire, uplift, and educate the community in the history and art of choral music. Through our passion for music, we hope to bring to the greater community a similar passion and appreciation for choral music and the arts in general.

501(c)(3) Application

www.Form1023Help.com

Cost to apply in 2010 is \$400 for gross receipts averaging less than \$10,000. \$850 for others.

BUDGET: \$15,000 a summer, which includes making a CD

EXPENSES

Marketing

MPR Sponsorship, cost for 5-7 40- word announcements is \$700, rachelkerry@mpr.org

Website hosting :\$100, www.crystaltech.com

Newsletter

Facebook and MySpace, free

Postcard, poster, and CD design: Use student from MCAD (Mpls college of Art and Design)

Email postcard design-free, MailChimp

Poster and postcard printing, TKIdentity@aol.com,

Bulk Mail permit, initial set-up costs \$150-175. Annual fee of \$150-175

Choral Management

CMS (Contact Management System) for tracking donations, mailing lists, etc.

Excel spreadsheets or home grown database

QuickBooks Premier for financials, \$69

TechSoup.com for low cost software for non-profits.

Website hosting: www.crystaltech.com \$100

Venues

\$200 fee at St. Mary's Chapel, Annuciation Catholic, Normandale Lutheran

CD Production

Soundmaster Productions, David Trembley, record, edit and master engineer d.trembley@comcast.net

Encore Productions, Mike Wolsted, CD production EncMSP@aol.com

Average cost \$5,500 for 1000 copies, includes copyright license from www.Harryfox.com

Music

Free at Choral Public Doman, www.cpd.org , borrow music, and purchase for 20% off at Kempke's

INCOME

Freewill offering

Average \$1,100 at each of three concerts, envelopes provided in program for freewill offering which gathers mailing addresses if desired. Using those envelopes we also have a drawing for a beautiful Stained glass art at each concert. Materials and labor donated by board member/singer.

Song Sponsorship

Dedications/memorials are solicited by newsletter and printed under title of song in program \$75-150 depending on shared or sole sponsor of each song.

Grants**CD Sales**

We currently have three CD's

Member Dues

\$25, this is very minimal, we borrow much of our music and use Choral Public Domain, www.cpd.com

Donations

100% contribution from choir and board helps with receiving grants.

MorningStar Music Publishing Demo Choir