



North Central Division Advertising

ACDA North Central Division Newsletter Melisma and 2010 Division Conference Program book.

The North Central Division includes approximately 2,700 choir directors in Iowa, Minnesota, Nebraska, North Dakota, South Dakota, and Wisconsin.

Contact Information

Company/Institution Name

Contact Person

Address

City State Zip

Phone Fax

Email Address

Web Site

Type of Advertiser (i.e. publisher, school, tour, retailer, etc)

Mechanical Details and Policies

- Ads must fit within specified sizes. Do not include printer marks or bleeds. Ad files must be submitted as grayscale, black & white or CMYK for 4-color. RGB files are not acceptable.
- Ad copy must be submitted as PDF or JPEG file at 300 dpi. Advertiser is responsible for correct file resolution to ensure print quality. All fonts and graphics must be embedded. Send ad by email attachment to the address listed below. Advertiser is liable for content of ad and will assume responsibility for any claims arising therefrom against ACDA.
- To avoid misidentification, the ad file name should be the same as that of the advertiser.
- ACDA reserves the right to approve and edit all materials proposed for publication and distribution.
- Payments must be made payable to ACDA in US Dollars. We accept check, money order, Visa, MasterCard and Discover. ACDA will process purchase orders for educational and governmental institutions when the proper purchase order paperwork is submitted along with a signed copy of the reservation form. No refunds will be given.

Ad Copy Submission

Submit copy by email directly to Diana J. Leland (612)861-5071:
dland6648@aol.com

Reservation Form Submission Options

Fax..... 405-232-8162 (no cover sheet please)
To avoid duplication, do not fax your form if mailing a check

Mail..... ACDA
Newsletter Advertising
545 Couch Drive
Oklahoma City, Oklahoma 73102-2207

Contact..... Heidi Harmon
Phone: 405-232-8161 x 202
Email: hharmon@acda.org

Keep a copy of this form for your records

2009 - 2010 Issue Year

Melisma October 2009	___ Full-Page Inside Front Cover-4-Color.....	\$350.00	
	___ Full-Page Inside Back Cover-4-Color.....	\$350.00	
	___ Full-Page B&W..(7.75" w x 10.25" h).....	\$250.00	
	___ 1/2-Page.....(7.75" w x 5" h).....	\$150.00	
	___ 1/3-Page.....(2.34" w x 10.25" h).....	\$120.00	
	___ Square.....(5" w x 5" h).....	\$120.00	
Ad Copy Deadline: September 1, 2009	___ 1/6-Vertical.....(2.34" w x 5" h).....	\$ 95.00	
	___ 1/6-Horizontal.....(5" w x 2.34" h).....	\$ 95.00	
	Melisma January 2010	___ Full-Page Inside Front Cover-4-Color.....	\$350.00
		___ Full-Page Inside Back Cover-4-Color.....	\$350.00
		___ Full-Page B&W..(7.75" w x 10.25" h).....	\$250.00
		___ 1/2-Page.....(7.75" w x 5" h).....	\$150.00
___ 1/3-Page.....(2.34" w x 10.25" h).....		\$120.00	
___ Square.....(5" w x 5" h).....		\$120.00	
Ad Copy Deadline: December 1, 2009	___ 1/6-Vertical.....(2.34" w x 5" h).....	\$ 95.00	
	___ 1/6-Horizontal.....(5" w x 2.34" h).....	\$ 95.00	
	2010 Conference Program Book Minneapolis	___ Full-Page Inside Front / Inside Back Cover (4.5" w x 7.25" h).....	\$400.00
		___ Full-Page.....(4.5" w x 7.25" h).....	\$300.00
		___ 1/2-Page.....(4.5" w x 3.5" h).....	\$200.00
		___ 1/4-Page.....(4.5" w x 1.75" h).....	\$100.00
Ad Copy Deadline: January 8, 2010	Melisma April 2010	___ Full-Page Inside Front Cover-4-Color.....	\$350.00
		___ Full-Page Inside Back Cover-4-Color.....	\$350.00
		___ Full-Page B&W..(7.75" w x 10.25" h).....	\$250.00
		___ 1/2-Page.....(7.75" w x 5" h).....	\$150.00
		___ 1/3-Page.....(2.34" w x 10.25" h).....	\$120.00
		___ Square.....(5" w x 5" h).....	\$120.00
Ad Copy Deadline: March 1, 2010	___ 1/6-Vertical.....(2.34" w x 5" h).....	\$ 95.00	
	___ 1/6-Horizontal.....(5" w x 2.34" h).....	\$ 95.00	

A 10% discount is available to advertisers who reserve at least two ads in two issues of Melisma and in the 2010 Minneapolis Conference Program Book.

Payment (please select one)

Total Due: \$ _____ payable to ACDA in US Dollars
ACDA Federal Tax ID 62-0695676

This form must arrive together with your payment or PO - do not send separately

Check # _____ enclosed - do not fax if mailing a check

PO # _____ PO form & this form must arrive together

Credit Card. Print Name on Card: _____

Expiration Date: ___ / 20 ___ CVV 2: ___

Card Billing Address: _____

Billing City, State, Zip: _____

Authorized Signature: _____ Date: _____

I agree to pay the total amount according to the credit card issuer agreement. I acknowledge that no refunds will be given. I will comply with the terms and conditions outlined above. ACDA is not responsible for USPS mail, shipping, fax, or electronic submission failures.