

2012 ACDA Conferences



Forms & detailed information please visit individual division websites

Central Division-Fort Wayne,IN

www.acdacentral.org

March 7-10, 2012

Anticipated Paid Attendance: 635

10ft x 10ft booth:	\$450. ⁰⁰
Each additional booth:	\$400. ⁰⁰
Inside Front/Back Cover:	\$400. ⁰⁰
Back Cover	\$400. ⁰⁰
Full-page b&w ad:	\$300. ⁰⁰
Half-page b&w ad:	\$200. ⁰⁰
Quarter-page b&w ad:	\$100. ⁰⁰



Eastern Division- Providence, RI

www.acdaeast.org

February 15-18, 2012

Anticipated Paid Attendance: 860

10ft x 10ft booth:	\$450. ⁰⁰
Each additional booth:	\$350. ⁰⁰
Inside Front/Back Cover:	\$400. ⁰⁰
Back Cover	\$450. ⁰⁰
Full-page b&w ad:	\$300. ⁰⁰
Half-page b&w ad:	\$200. ⁰⁰
Quarter-page b&w ad:	\$100. ⁰⁰



A COMMUNITY OF CHORAL MUSICIANS
FEBRUARY 29-MARCH 3, 2012

North Central Division- Madison,WI

www.ncacda.org

February 8-11, 2012

Anticipated Paid Attendance: 650

10ft x 10ft booth:	\$350. ⁰⁰
Each additional booth:	\$300. ⁰⁰
Inside Front/Back Cover:	\$400. ⁰⁰
Back Cover	\$450. ⁰⁰
Full-page b&w ad:	\$300. ⁰⁰
Half-page b&w ad:	\$200. ⁰⁰
Quarter-page b&w ad:	\$100. ⁰⁰



FEBRUARY 29-MARCH 3, 2012



Northwestern Division- Seattle,WA

www.nwacda.org

March 15-18, 2012

Anticipated Paid Attendance: 430

8ft x 10ft booth:	\$250. ⁰⁰
Inside Front/Back Cover:	\$400. ⁰⁰
Back Cover	\$450. ⁰⁰
Full-page b&w ad:	\$300. ⁰⁰
Half-page b&w ad:	\$200. ⁰⁰
Quarter-page b&w ad:	\$100. ⁰⁰

Southern Division- Winston-Salem, NC

www.acdasouthern.org

February 29- March 3, 2012

Anticipated Paid Attendance: 870

10ft x 10ft booth:	\$450. ⁰⁰
Each additional booth:	\$350. ⁰⁰
Inside Front/Back Cover:	\$400. ⁰⁰
Back Cover	\$450. ⁰⁰
Full-page b&w ad:	\$300. ⁰⁰
Half-page b&w ad:	\$200. ⁰⁰
Quarter-page b&w ad:	\$100. ⁰⁰

Southwestern Division- Dallas,TX

www.swacda.org

February 29- March 3, 2012

Anticipated Paid Attendance: 550

10ft x 10ft Corner booth:	\$500. ⁰⁰
10ft x 10ft In-Line booth:	\$450. ⁰⁰
Inside Front/Back Cover:	\$400. ⁰⁰
Back Cover	\$450. ⁰⁰
Full-page b&w ad:	\$300. ⁰⁰
Half-page b&w ad:	\$200. ⁰⁰
Quarter-page b&w ad:	\$100. ⁰⁰

Western Division- Reno, NV

www.acda.org/western

February 29- March 3, 2012

Anticipated Attendance: 560

10ft x 10ft booth:	\$400. ⁰⁰
Each additional booth:	\$250. ⁰⁰
Inside Front/Back Cover:	\$400. ⁰⁰
Back Cover	\$450. ⁰⁰
Full-page b&w ad:	\$300. ⁰⁰
Half-page b&w ad:	\$200. ⁰⁰
Quarter-page b&w ad:	\$100. ⁰⁰

Choral Journal Conference Issue

January 2012 Issue

Reservation Deadline: November 7, 2011

Black & White ads: \$135.⁰⁰ and up.

4-Color ads: \$1,098.⁰⁰ and up.

American Choral Directors Association
Northwestern Division

Exhibiting

Benefits of Exhibiting

- Exhibits are the center of conference activity and a place to network with choir directors and conference attendees
- Exhibitors include publishers, retailers, tour organizers, fund raising companies, schools, software/technology specialists, apparel and more
- The exhibit hall is centrally located near sessions, reading sessions and registration
- Each company's name and web site link will appear on the conference web page
- An exhibitor directory is printed in the conference program book
- Exhibitors receive a complimentary mailing list of conference attendees four weeks before the conference and two weeks after
- Each booth space comes with two complimentary conference badges and two program books



Other Details

- Booth locations are assigned on a first-come, first-served basis upon receipt of the reservation form and full payment. Assignments and notification begins October 3, 2011
- Security provided
- Shipping, drayage, furniture rental, electricity, phone and other service information is located on the division websites
- Move-in, show hours, and move-out times available on each divisions website

Division Websites

- Central: www.acdacentral.org
- Eastern: www.acdaeast.org
- North Central: www.ncacda.org
- Northwestern: www.nwacda.org
- Southern: www.acdasouthern.org
- Southwestern: www.swacda.org
- Western: www.acda.org/western

Advertising

Benefits of Advertising

Place your ad in the hands of the choir directors attending each conference

The program book is the guide to all conference events and usually includes the daily schedule, information about conductors, choirs and presenters, along with concert programs

Ad placement is determined in part by reservation date - make your reservation early to help ensure prime placement

Program Books will be spiral bound and use bright white glossy paper

Sponsorship

We have a variety of sponsorship options available at the conferences. Please contact Katie Lewis (lewis@acda.org or 405-232-8161) to express your interest and learn about the current opportunities.

Reservation Deadlines

- Central: December 23, 2011
- Eastern: December 10, 2011
- North Central: December 1, 2011
- Northwestern: January 15, 2012
- Southern: January 13, 2012
- Southwestern: December 16, 2011
- Western: December 16, 2011

Full Page
4.5" x 7.25"

Half Page
4.5" x 3.5"

Quarter Page
4.5" x 1.75"

Contact

Contact us with any questions & to place a reservation.
Katie Lewis - lewis@acda.org - 405-232-8161



2012 ACDA Division Conference Ad & Exhibit Reservation

Form

Three Ways to Reserve!

- 1. Email** lewis@acda.org (scan & attach form)
- 2. Fax** 405-232-8162 (no cover sheet please)
To avoid duplication, do not fax your form if mailing a check or PO
- 3. Mail** ACDA, Attention: Katie Lewis
545 Couch Drive, Oklahoma City, OK 73102

Contact Information Please Print Clearly

Company: _____
 Contact Name: _____
 Phone: _____ Fax: _____
 Email: _____
 Web Site: _____
 Type of Company: _____

ACDA Membership (Select A, B, C or D below)

ACDA membership is not required in order to make a reservation

- A: Current member # _____
- B: Renew membership # _____ (Indicate type below)
 ___ Institution \$110 ___ Industry \$135 ___ International (outside US/Canada) \$110
- C: We'd like to join ACDA today
 ___ Institution \$110 ___ Industry \$135 ___ International (outside US/Canada) \$110
 Go to www.acda.org for a description of membership types and benefits.
- D: We are not a member of ACDA.

Booth Locations

Booth locations are assigned on a first come, first served basis upon receipt of the reservation form and full payment. Assignments & notifications begin October 3, 2011. Your confirmed booth assignment will be indicated on your invoice.

Personnel Badges

Two complimentary badges are allocated per reserved booth. Email badge information including first name, full name, company name and city, state information for your badges to Katie Lewis at lewis@acda.org

Payment Total Due: \$ _____

All fees must be payable in US Dollars. Select one payment type below. Please send this form together with your payment - do not send separately.

- Check # _____
- PO # _____
- Credit Card. Print Name on Card: _____
 Visa, MasterCard and Discover Only.

Expiration Date: ____ / ____ / ____ CVV 2: ____

Card Billing Address: _____

Billing City, State, Zip: _____

Authorized Signature: _____ Date: _____

I agree to pay the total amount according to the credit card issuer agreement. I acknowledge that no refunds will be given. I will comply with the terms and conditions outlined in the ACDA Conference Ad Info and Exhibit Rules and Regulations. These documents are available at www.acda.org/conferences/sales. Note: booth payment is due in full before a booth assignment is confirmed. ACDA is not responsible for USPS mail, shipping, fax, or electronic submission failures.

Central Division Fort Wayne, Indiana March 7-10, 2012	___ 10ft x 10ft booth \$450. ⁰⁰ ___ Each Additional 10ft x 10ft booth \$400. ⁰⁰ ___ Extra Badges (two free per space) \$ 50. ⁰⁰ ea ___ Inside Front/ Inside Back Cover-4-Color \$400. ⁰⁰ ___ Back Cover-4-Color \$400. ⁰⁰ ___ Full-Page B&W (4.5" w x 7.25" h) \$300. ⁰⁰ ___ 1/2-Page (4.5" w x 3.5" h) \$200. ⁰⁰ ___ 1/4-Page (4.5" w x 1.75" h) \$100. ⁰⁰
Eastern Division Providence, Rhode Island February 15-18, 2012	___ 10ft x 10ft booth \$450. ⁰⁰ ___ Each Additional 10ft x 10ft booth \$350. ⁰⁰ ___ Extra Badges (two free per space) \$ 50. ⁰⁰ ea ___ Inside Front/ Inside Back Cover-4-Color \$400. ⁰⁰ ___ Back Cover-4-Color \$450. ⁰⁰ ___ Full-Page B&W (4.5" w x 7.25" h) \$300. ⁰⁰ ___ 1/2-Page (4.5" w x 3.5" h) \$200. ⁰⁰ ___ 1/4-Page (4.5" w x 1.75" h) \$100. ⁰⁰
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Northwestern Division Seattle, Washington March 15-18 2012	___ 8ft x 10ft booth \$300. ⁰⁰ ___ Extra Badges (two free per space) \$ 50. ⁰⁰ ea ___ Inside Front/ Inside Back Cover-4-Color \$400. ⁰⁰ ___ Back Cover-4-Color \$450. ⁰⁰ ___ Full-Page B&W (4.5" w x 7.25" h) \$300. ⁰⁰ ___ 1/2-Page (4.5" w x 3.5" h) \$200. ⁰⁰ ___ 1/4-Page (4.5" w x 1.75" h) \$100. ⁰⁰
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Southwestern Division Dallas, Texas February 29- March 3, 2012	___ 10ft x 10ft corner booth \$500. ⁰⁰ ___ 10ft x 10ft in-line booth \$450. ⁰⁰ ___ Extra Badges (two free per space) \$ 50. ⁰⁰ ea ___ Inside Front/ Inside Back Cover-4-Color \$400. ⁰⁰ ___ Back Cover-4-Color \$450. ⁰⁰ ___ Full-Page B&W (4.5" w x 7.25" h) \$300. ⁰⁰ ___ 1/2-Page (4.5" w x 3.5" h) \$200. ⁰⁰ ___ 1/4-Page (4.5" w x 1.75" h) \$100. ⁰⁰
Western Division Reno, Nevada February 29- March 3, 2012	___ 10ft x 10ft booth \$400. ⁰⁰ ___ Each Additional 10ft x 10ft booth \$250. ⁰⁰ ___ Extra Badges (two free per space) \$ 50. ⁰⁰ ea ___ Inside Front/ Inside Back Cover-4-Color \$400. ⁰⁰ ___ Back Cover-4-Color \$450. ⁰⁰ ___ Full-Page B&W (4.5" w x 7.25" h) \$300. ⁰⁰ ___ 1/2-Page (4.5" w x 3.5" h) \$200. ⁰⁰ ___ 1/4-Page (4.5" w x 1.75" h) \$100. ⁰⁰

For ACDA Use Only:

Account #: _____

Received: _____

Order #: _____



American Choral Directors Association
2012 ACDA Division Conferences
545 Couch Drive
Oklahoma City, OK 73102-2207

Non-Profit Org
US Postage
PAID
Permit No. 188
Oklahoma City, OK

Let the good times roll at the 2012 ACDA Division Conferences!

